



**FOR IMMEDIATE RELEASE**

Contact:  
Curt Wilkerson, General Manager  
Chief® Custom Homes  
402-694-5250  
[curt.wilkerson@chiefind.com](mailto:curt.wilkerson@chiefind.com)

### **Chief® Custom Homes Announces Chief® Financial Services**

**(AURORA, NE; May 26, 2010)** — [Chief® Custom Homes](#), the housing division of Chief Industries, Inc.®, in Aurora, Nebraska, along with [Chief Industries](#), is pleased to introduce Chief® Financial Services.

Chief® Financial Services will provide financing to existing dealers who purchase Chief® Custom Homes model homes for display.

This financing is only available to the dealer, not to the customer; however, Chief® Financial Services are available to those looking to become a dealer or builder for Chief® Custom Homes.

“In today’s economic climate, there is not a good source for dealer financing, so we want to be able to provide an option for our dealers to give them an edge in the marketplace,” said Chief® Custom Homes General Manager, Curt Wilkerson. “Many dealers hold older inventory on their lots because they are unsure that they will be able to secure financing for replacing models with new ones. We are excited to offer this opportunity to our network of dealers.”

For more information or how to apply for Chief® Financial Services, builders can contact Scott Fletcher at [Scott.Fletcher@chiefind.com](mailto:Scott.Fletcher@chiefind.com) or call 402.694.5250.

-more-

#### **About Chief® Custom Homes:**

Chief® Custom Homes, a division of Chief Industries, Inc.®, is a value- and customer-driven company that specializes in building system-built homes at IRC code standards. With over 50 floor plans available, Chief® Custom Homes offers a wide range of high quality products and a large array of options therein. Since 1969, Chief® Custom Homes has been a long-term employer of qualified people with a strong parent community for support. For more information, visit them online at [www.chiefcustomhomes.com](http://www.chiefcustomhomes.com).

Chief Industries, Inc.<sup>®</sup>, a Grand Island, Nebraska, based multi-product manufacturer, produces and markets grain drying and storage bins and accessories; bulk feed tanks; pre-engineered metal farm, utility, grain storage, post frame and commercial building systems; custom steel fabrication; factory built housing; wastewater treatment systems; security doors, windows and related furniture; intermodal equipment, as well as ethanol and high protein feed. The company also has a common carrier subsidiary, a construction subsidiary and two factory housing retail lots. Sales, manufacturing, engineering and/or distribution facilities are located in Grand Island, Aurora, Kearney, Hastings, Ogallala, Omaha and Lincoln, Nebraska; Rensselaer, Indiana; Janesville, Wisconsin; Maldon, Essex, England; Rousies, France, and Reboucas, Curitiba, Brazil.

###